

MEDIA KIT

"We're seeing real
results - game-changer
for our team"

"A higher conversion rate
compared to other sources"

"A key component of our
overall marketing strategy"

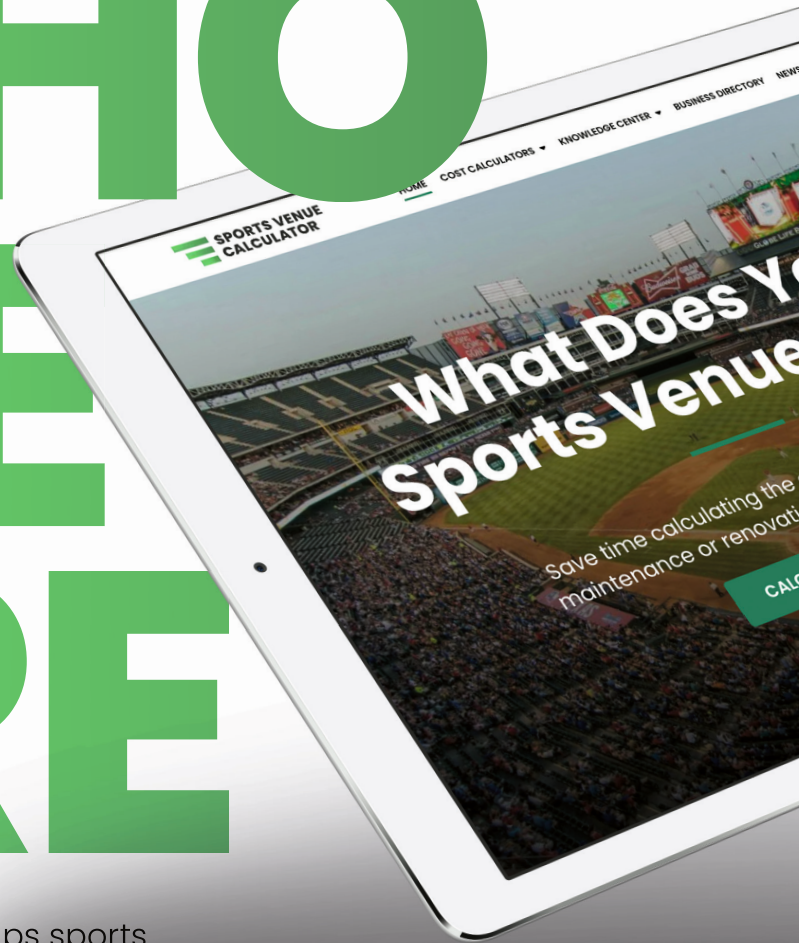
**REDEFINING HOW THE
SPORTS FACILITY PROJECTS
ARE FOUND IN THE US**

sportsvenuecalculator.com



WHO WE ARE

sportsvenuecalculator.com helps sports facility owners plan, manage, and grow with industry-specific tools and resources.



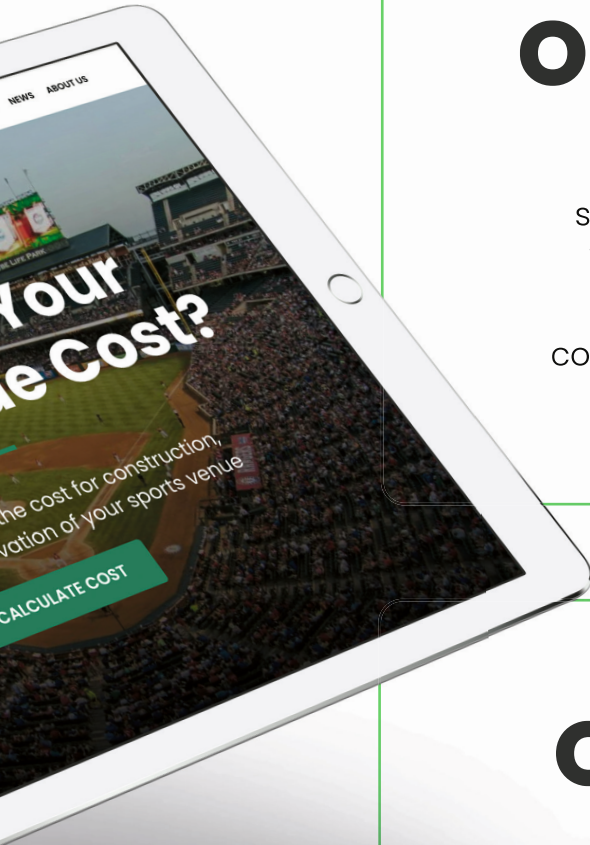
sportsvenuecalculator.com

OUR MISSION

We offer resources to help sports facility operators make informed decisions, focusing cost estimation, funding, connections, and expert insights.

OUR VISION

We aim to empower sports venues with the tools, funding, and expertise for growth and innovation.



WHAT WE OFFER FOR OUR PLATFORM USERS



GRANT DATABASES

Access to funding opportunities tailored to the sports venue industry.



COST CALCULATORS

Precise estimates for construction, renovation, and maintenance projects.



BUSINESS DIRECTORY

Connect with top service providers, suppliers, and contractors.



FREE RESOURCES

Articles, guides, and expert advice to keep you informed and ahead.

BENEFITS OF PARTNERING WITH US

TARGETED AUDIENCE

Reach sports venue operators, managers, and decision-makers actively involved in facility projects. Our audience includes owners, architects, and builders seeking your solutions.

WHAT WE DO FOR YOU



ONLINE VISIBILITY

Increase brand exposure through targeted listings, ads, and partnerships. Reach engaged decision-makers ready to invest in top solutions.



LEAD GENERATION

We deliver high-quality leads using cost calculators trusted by sports venue operators during planning. These leads come from professionals actively seeking your products and services.

QUALIFIED LEADS

We generate high-intent leads from professionals actively searching for sports venue solutions, increasing conversion potential.

INCREASED ONLINE VISIBILITY

Get featured on sportsvenuecalculator.com to connect with a niche audience, maximizing exposure and business opportunities.

SEO AND BRAND AWARENESS

Boost search rankings and organic traffic while strengthening your brand as a trusted industry leader.

AUDIENCE DEMOGRAPHICS

Our website attracts a diverse and highly relevant audience within the sports venue industry. Our users come from a wide range of organizations:

In terms of roles and titles, we cater to key decision-makers:



WEBSITE TRAFFIC STATISTICS*

56,75 % **ENGAGEMENT
RATE**

435,438 **ALL
SESSIONS**

339,417 **UNIQUE
USERS**

6,956 **REQUESTS**
(LEADS & CONTACTS GENERATED)

*per year



We've been using the Sports Venue Calculator's Unfair Advantage service, and the **quality of leads we've received has been impressive.** As a company specializing in padel courts, these leads have been highly relevant and have shown **a higher conversion rate compared to other sources** we've tried. The tailored approach and consistent delivery have truly made a difference in our sales process. We're seeing real results, and it's been a game-changer for our team.



Anastasia Biryukova

Marketing Director, MejorSet Padel Courts



Sports Venue Calculator is a strong resource for our indoor sports flooring business and **a key component of our overall marketing strategy.** The sales leads we receive through the platform are on-target with our core markets. Sports Venue Calculator leads are strong contributors to our overall sales pipeline, identifying opportunities that are well-aligned with our strategic growth goals. **The detailed project information provided with each lead allows our team to focus efforts on the most promising prospects, resulting in higher conversion rates and more efficient use of our resources.** It's a tool we trust to deliver quality opportunities, and it has become an integral component of our marketing and sales strategy.



John Ficks

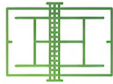
Global Sales Manager, Robbins Sports Surfaces



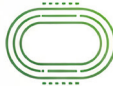
LEAD QUALITY

Our platform generates high-value leads from industry professionals actively planning significant projects.

The average project values by category are:



COURTS
\$159,350



TRACKS
\$739,663



SPORTS DOMES
\$3,708,877



TURF FIELDS
\$1,464,489



LIGHTING
\$267,365



WEIGHT ROOMS
\$227,236



ICE RINKS
\$921,962



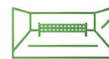
SPORTS FLOORING
\$127,184



SCOREBOARDS
\$105,667



SPORTS STRUCTURES
\$2,552,352



PADEL COURTS
\$351,816

These figures demonstrate the significant financial impact of the leads we generate, making them highly valuable for businesses in the sports venue industry.

COMPARISON TABLE AND PRICING

FEATURE/SERVICE	PREMIUM LISTING	MARKETING BOOSTER	UNFAIR ADVANTAGE
Listing in the business directory	✓	✓	✓
Enhance your online presence (SEO/backlink)	✓	✓	✓
Publish news about product launches	✗	✓	✓
Showcase successful projects	✗	✓	✓
Boost your own marketing actions	✗	✓	✓
Increase your reach on social media	✗	✓	✓
Receive qualified requests from project owners	✗	✗	✓

THE UNFAIR ADVANTAGE

Become the top choice for sports project leaders with our Unfair Advantage package. Reach key decision-makers exactly when they seek solutions. Includes:

- Exclusive lead generation for the sports facility industry.
- Daily delivery of prequalified leads.
- Full access to project specs, including contacts and project details.
- Publish product news and showcase projects.
- Promoted listing in the US Sports Builders Supplier Directory.

Starting from \$24,000*

MARKETING BOOSTER

Boost brand visibility in the sports facility market with:

- Product launch announcements and project showcases.
- Exposure to 40,000+ monthly visitors.
- Promoted listing in the Supplier Directory.

Starting from \$14,800*

PREMIUM LISTING

Get seen by sports facility owners nationwide:

- Promoted Supplier Directory listing.
- Visibility during the crucial planning phase.
- User-friendly service area showcase.

Starting from \$500*

* Final price depends on the chosen product categories

READY TO TAKE YOUR BUSINESS TO THE NEXT LEVEL?

1 CHOOSE YOUR PACKAGE
Select the best fit for your needs.

2 CONTACT US
Discuss goals and finalize details.

3 GET STARTED
We'll guide you through setup for quick results.

*Don't wait—let's start
building your success
together!*



Tommi Harju, Head of Partnerships

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